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# Zirconia: Aesthetic, strong and predictable



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*Patric Freudenthal graduated as a dental technician in 1989 at the University of Malmö, Sweden. Before that he worked as a dental assistant between 1984-1986. After graduating, he worked as a technician for 10 years before starting his own lab with Björn Stoltz. IQDENT has worked with implants, CAD-CAM and aesthetics during all this time, with focus on bioinert materials. Since 2004, Patric has been lecturing on different topics, such as: implants, CAD-CAM, aesthetics, full ceramic etc. Function & aesthetics with technology is the key-instrument in his everyday work. He is a member (and board member) of The Dental Technicians Guild.*



## Aesthetics and economy

When zirconia hit the dental market in the late 90's, it was expensive for the labs and clinics, and only provided by big milling-centers and companies.

The system had very few options on design and the amount of units that could be made. In the beginning, it were only single units and after a few years small



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