**Press release**

**GC’s 100th Anniversary Celebrations Continue at GC International AG**

**Luzern, Switzerland – On February 11, 2021, GC celebrated its centennial anniversary, commemorated with a new company motto celebrating “100 Years of Quality in Dental.” To celebrate this momentous achievement, GC hosted numerous celebratory events all around the world. The latest celebration, hosted by GC International AG (GCIAG), took place at the renowned Grand Casino Luzern in Luzern, Switzerland on April 25, 2022. With over 250 total attendees, this prestigious event put a spotlight on GC’s plans for the next decade.**

Prior to GCIAG’s celebration in Switzerland, GC hosted the Fifth International Dental Symposium at the Tokyo International Forum from April 16-17, 2022. This educational event brought together over 100 prominent lecturers from all over the globe, united around the symposium’s central theme of “Smile for the World – Beyond the Century.” Attendees enjoyed advanced insights into dentistry throughout the event’s 28 educational sessions and had exclusive opportunities to test the latest GC products and equipment first-hand.

After this remarkable two-day event in Tokyo, celebrations of this milestone continued thousands of miles away in Europe. On April 25, 2022, more than 180 honored guests and 70 GC associates gathered at the renowned Grand Casino Luzern in Luzern, Switzerland, where GCIAG hosted their own 100th Anniversary celebration. To kick off the event, Dr. Kiyotaka Nakao, President & Chief Executive Officer GC Corporation / GC International AG, formally welcomed guests with a rousing opening speech, expressing gratitude to all stakeholders, wishing further advancements in dentistry and craving growth and evolution of GC going forward.

The opening remarks were then followed by speeches from a number of distinguished guests, including Prof. Ihsane Ben Yahya, President of the FDI World Dental Federation and Mr. Kojiro Shiraishi, Ambassador of Japan to Switzerland. A greeting video message was delivered by Mr. Guy Parmelin, Head of the Federal Department of Economic Affairs, Education and Research, followed by a toast speech from the Vice President of the University of Zurich, Prof. Dr. Christian Schwarzenegger. Throughout the event, renowned concert flautist Andrea Lötscher serenaded the guests with a beautiful musical performance.

At the end of the memorable evening, Mr. Makoto Nakao, the Chairman of the Board, GC International AG, closed the event with an inspiring message and the Japanese traditional closing hand clap.

GCIAG was established in September of 2013 in Luzern, Switzerland to facilitate GC’s internationalization, promote new product development on a global scale, and handle other multi-national business operations. As GC’s global headquarters, GCIAG leads the entire organization towards its Vision 2031 strategy, which is “To become the leading dental company committed to realizing a healthy and long-living society”. Vision 2031 reflects GC’s ambition to realize a healthy, long-living society while achieving a sustainable growth and staying true to the company’s values, becoming an ‘incomparable’ company for all stakeholders.

To learn more about the Fifth International Dental Symposium, or to see more company news, visit GC Dental Campus -https://www.gcdentalcampus.com/en/symposium/the-5th/

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