**Press release**

GC extends its luting portfolio with FujiCEM Evolve and G-CEM Veneer

**Luting made simple: a tailored solution for each indication.**

**GC has been offering performant luting solutions for 30 years, with the well-known range of Fuji luting cements, and the more recent additions of resin cements such as G-CEM LinkAce and G-CEM LinkForce. With its new luting cements FujiCEM Evolve and G-CEM Veneer, GC focuses again on innovation in luting with state-of-the-art products fitting the everyday needs.**

FujiCEM Evolve is an improved resin modified glass ionomer made to provide ease-of-use and performance for your standard prosthetic works. This versatile material will give you peace of mind when luting metal-based as well as more aesthetic restorations such as zirconia crowns and bridges. Thanks to the innovative composition using super-long chain monomers, the bond strength to both restoration and tooth over time is guaranteed. FujiCEM Evolve merits from GC’s expertise in resin modified glass ionomer cement, resulting in a simple luting protocol with less technique sensitivity than a resin cement: chemical adhesion for a simple one-step application, high moisture tolerance and low post-operative sensitivity. This new product has the additional benefit that it can be tack-cured: with just 3 seconds of flash-curing, FujiCEM Evolve immediately reaches the rubbery stage and the excess can be removed at once.

The cement comes in a convenient syringe that enables to either mix by hand or with an easy to place Push and Click mixing tip.

G-CEM Veneer is a light-cured resin cement for the cementation of ceramic or composite veneers, inlays and onlays that are less than 2 mm thick. It is specifically indicated for cases with high aesthetic demands, because of its excellent colour stability and long working time. Using the advanced FSC (Full-Coverage Silane Coating) technology from GC for filler treatment, G-CEM Veneer features a high filler load of 69% in volume. This results in high bond strength to both dentine and enamel, and performant wear resistance for long-lasting margins.

The balanced thixotropy of the cement make it particularly interesting: it does not slump when placed, but becomes more flowable under pressure. This results in a very thin cement film, yet the excess is easy to remove because it does not flow uncontrolled.

G-CEM Veneer comes in a complete set with all the elements you need to lute your aesthetic restorations. The universal adhesive G-Premio BOND can be used in all etching modes and the universal primer G-Multi PRIMER is suitable to pre-treat all restorations. To facilitate the shade selection, the G-CEM Try-in Pastes perfectly match the colours of the cured resin cement and can be easily removed with water after use.

If you have more questions on those new materials, do not hesitate to visit our booth at IDS! Further information on FujiCEM Evolve and G-CEM Veneer are also available at [www.gceurope.com](http://www.gceurope.com).

**GC Europe N.V. GC / IDS 2019 stand:**

Interleuvenlaan 33 Hall: 11.2

3001 Leuven Stand: N010-O029

Tel: +32.16.74.10.00

Fax: +32.16.74.11.99

marketing.gce@gc.dental

www.gceurope.com