**EFQM assessors visit GC Europe in the company’s continuous journey towards Excellence**

The first week of June 2019, GC Europe welcomed EFQM assessors as part of the EFQM Global Excellence Award 2019 Assessment. The assessors visited the Head Office in Leuven, Belgium, GC EEO in Zagreb, Croatia and GC France in Paris. The objective of the EFQM Global Excellence Award is to recognise Role Model organisations worldwide, whether private, public or non-for-profit. These are excellent organisations with an indisputable track record of success in turning strategy into action and continuously improving their performance.

Thanks to all associates and stakeholders, in 2016, GC Europe was recognized as Prize Winner by the EFQM as being a role model in Leading with Vision, Inspiration and Integrity.

In 2021, GC will celebrate its 100th anniversary. GC’s vision for 2021 is to challenge to the No. 1 dental company of the world through making further contribution to the healthy long-living society. To further its commitment towards conservative dentistry, in 2018 Foundation Nakao was established. Its main objective is to help with disease prevention on global scale and to assist higher education and scientific research.

GC products are sold in over 100 countries across the world, which include well-known brands that have been used and trusted by dentists for decades. GC believes that by raising standards of oral healthcare, the general wellbeing and quality of life of people will also improve.
It is therefore not surprising that quality management has become entrenched in GC business operations globally.

After the end of this year’s assessment, everyone at GC Europe is looking forward to receiving the feedback from the EFQM in order to continue with the journey towards Excellence.

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